

64th Annual NASAP
National Association of Student Affairs Professionals Conference
“Cultivating Student Success in Higher Education”
February 15 – 17, 2018 | Charleston, South Carolina
Co-Hosted by Claflin University

Thursday, February 15, 2018

- 6:00 a.m. – 11:00 p.m.** **Networking Hospitality Lounge Open** (Ideation)
- 8:30 a.m. – 6:00 p.m.** **REGISTRATION OPEN** (Ballroom Foyer C)
- 9:00 a.m. – 2:00 p.m.** **NASAP Executive Board Meeting** (Hollow Square)
(Executive Board Members Only)
- 3:00 – 4:00 p.m.** **NASAP First Time Attendees Session** (Meeting RM 6)
Dr. Stephanie Harris-Jolly, President, NASAP
- 4:00 – 5:00 p.m.** **Using Council for the Advancement of Standards in Higher Education (CAS) to Assess Student Success** (Meeting RM 7)
Mr. Renardo Hall, Historian, NASAP
- 5:00 – 6:20 p.m.** **CONCURRENT SESSIONS**

THE BRIDGE: COMMUNICATE, COLLABORATE, CONNECT - SECOND YEAR EXPERIENCE
(MEETING RM 6)
Carolyn R. Snell, Claflin University

The purpose of the Second Year Experience (SYE) is to help students practice social, moral, environmental and ethical responsibility in their lives and service to the community. Students engage in the curricular and co-curricular activities which enhance their career path. This session will demonstrate how SYE is implemented at Claflin University to improve student success and prepare students for gainful employment opportunities.

BRANDING YOURSELF LIKE A BOSS: ACHIEVING THE BEST WHILE IN COLLEGE AND POST COLLEGE (MEETING RM 7)
Marcus Chanay, Jarvis Christian College

This session will examine your brand, assist in purposeful goal setting and assist in conducting oneself with integrity, accountability and excellence.

WE CAME TO WIN: DOCTORAL STUDENTS OF COLOR AND COMPLETING THE PH.D.
(MEETING RM 8)
C. Spencer Platt, The University of South Carolina

Adriel A. Hilton, Webster University, Myrtle Beach Metropolitan Campus

Doctoral student socialization serves two competing roles. The first, the role of graduate students as cogs to make institutions work more effectively, teaching assistants, research assistants; and second: preparation for future roles as faculty members, administrators. However, doctoral socialization is not just about doing a job; it is about fitting into the culture of the department. Doctoral student socialization serves as a barrier that is largely responsible for the underrepresentation and attrition of students of color largely because they have different cultures and attitudes than those typically privileged in academe. The socialization literature in most instances neglects to consider race, class, culture and gender, despite the well-documented importance of race, class, culture and gender in socialization. This underscores the need to understand doctoral socialization of doctoral students of color from a Critical Race Theory (CRT) perspective because CRT places race, racism and experiential knowledge at the center of the debate. We will also explore what can be done inside and outside of academic departments to bring about change.

6:30 p.m. **OPENING PLENARY SESSION** (Ballroom C1/C2/C3)

Dr. Henry N. Tisdale, *President*
Claflin University, Orangeburg, South Carolina

7:30 p.m. **WELCOME RECEPTION** (Ballroom C4)

9:00 p.m. **Professional Networking**

Friday, February 16, 2018

6:00 a.m. – 11:00 p.m. **Networking Hospitality Lounge Open** (Ideation)

8:30 a.m. – 5:00 p.m. **REGISTRATION OPEN** (Ballroom Foyer C)

9:00 a.m. – 10:00 a.m. **PLENARY SESSION** (Ballroom C1/C2/C3)

Dr. Brian Bridges, *Vice President, Research and Member Engagement*, United Negro College Fund, Washington, DC

10:10 a.m. – 11:10 a.m. **CONCURRENT SESSIONS**

SOLVING THE ASSESSMENT PUZZLE: GUIDANCE FOR MEASURING CO-CURRICULAR LEADERSHIP PROGRAM EFFECTIVENESS (MEETING RM 6)

Shane Pruitt, Oglethorpe University

A private, liberal arts institution in Atlanta, Georgia has recently established a leadership program for first-time, first-semester students. In its first year, the program proved to be beneficial in a myriad of ways. The presentation will discuss the assessment design utilized to

validate this emerging program including a guided activity for presentation participants to map their own such schemes.

THE RELATIONSHIP AMONG REVENUE SOURCES AND RETENTION RATES AT PRIVATE HBCUS
(MEETING RM 7)

Andre Richardson, North Carolina A&T University

A number of researchers ponder the prospect of HBCU survivability given the current challenging fiscal environment in which institutions of higher education operate. There exists a heavy reliance on government funding, in various forms, for HBCUs. There is caution in light of this financial posture with respect to its inherent fiscal instability and potential for setting the stage for reactionary leadership and management. Some HBCUs do not have the resources to support student success without adequate funding. Therefore, more financial resources should be dedicated to improving academic support programs which impact student retention.

LGBTQ HBCU STUDENT EXPERIENCES (MEETING RM 8)

Kirstin Byrd, The College of William and Mary

Homophobia is a major problem affecting LGBTQ (Lesbian, Gay, Bisexual, Transgender, and Questioning) students attending HBCUs. This study intends to explore LGBTQ student experiences at HBCUs, in order to present a student view of climate and to assist HBCUs in becoming further inclusive and responsive to the needs of their LGBTQ students. Feminist and queer of color theories undergird this study.

STUDENT SUCCESS: MAXIMIZING YOUR FINANCIAL RESOURCES TO IMPROVE YOUR COLLEGE EXPERIENCE (MEETING RM 9)

Terria C. Williams, Claflin University

Are you maximizing the financial resources offered for students to improve your college experience? This session will focus on assisting students with understanding how to use financial resources offered at their institution, state, and national level to improve their college success. The presentation will focus on scholarships and levels of funding opportunities that can help students to leverage funds that will help reduce debt loan debt. In addition, how students can take advantage of internship and co-op opportunities that are paid and provide work experience for preparing students for gainful career opportunities.

11:20 a.m. – 12:20 p.m. CONCURRENT SESSIONS

PRIVILEGE WALK: HOW PRIVILEGE IMPACTS STUDENT SUCCESS (MEETING RM 6)

Kaitlynn Bartley, University of Massachusetts Lowell

Caitlyn Verdi, University of Massachusetts Lowell

Privilege is a concept seen all too often throughout higher education, impacting students and professionals alike. Ever wonder what the impact of privilege can do to a student and their journey towards success? Join us in a privilege walk to see first-hand what privilege looks like and the impact it has on the students we encounter every day. Additionally, have the chance to take part in open discussion about advice and strategies regarding privilege and what we can do as professionals to help promote student success.

CULTIVATING THE FIRST-YEAR STUDENT: IT'S NOT 13TH GRADE (MEETING RM 7)

AlaTorya Crandord, Fort Valley State University

The focus has moved from student access to student success. A refined focus on moving from student access to student success has colleges and universities looking for more operative ways to support student success. The goal is to improve the total educational experience. To succeed, students need to be supported both academically and socially with interactive, engaging and enlightening programming.

STUDENT CONDUCT OFFICER: LESSONS LEARNED (AND LEARNING...) (MEETING RM 8)

Chewan A. Evans, Fort Valley State University

This workshop will provide insight and advice on student conduct for student affairs professionals who are newcomers to or aspire to be involved in the field of student conduct.

LAVENDER HEALTH: FOCUSING ON LGBTQ HEALTH AND WELL-BEING ON CAMPUS (MEETING RM 9)

Leslie Hall, Senior Manager, Human Rights Commission

Lavender Health: Focusing on LGBTQ student health will examine some of the major health challenges that LGBTQ students face on campus, specifically HIV/AIDS. We will discuss the most common reasons why LGBTQ students avoid campus health centers and strategies to create a more inclusive environment. The workshop participants will receive a recently released copy of the HIV/AIDS student health guide for higher education professionals. The presenter will highlight key parts of the guide and encourage an open and honest dialogue.

12:30 p.m. – 1:50 p.m. CONFERENCE LUNCHEON (Ballroom C1/C2/C3)

Dr. Sylvia Cary-Butler, Assistant Vice Chancellor for Academic Support of Inclusive Excellence, University of Wisconsin, Oshkosh, WI

2:00 p.m. – 3:00 p.m. CONCURRENT SESSIONS

STUDENT CONDUCT MATTERS: THE PRACTITIONERS' ROUNDTABLE (MEETING RM 6)

Chewan A. Evans, Fort Valley State University

Corey D. Gipson, Jarvis Christian College

Charles A. Smith, Jarvis Christian College

Stevie L. Lawrence, Fort Valley State University

This roundtable discussion will provide insight on student conduct and development issues from the perspective of student conduct practitioners. The roundtable will provide the audience with information and strategies that all can use at their respective institutions in the future.

THE STARTING LINE: GUIDED CAREER PATHWAYS FOR FIRST YEAR STUDENTS (MEETING RM 7)

Twaina Harris, Claflin University

Nankwanga Cherry, Claflin University

Nadine McMillan, Claflin University
Dia' Sanders, Claflin University

Guided career pathways are structured and clear roadmaps of the courses and activities that students need for accomplishing their goals. This presentation is focused on guided career pathways for first year students. Academic advisors and a career counselor will share how they use proactive and appreciative advising and an online career assessment as a starting point for guided career pathways.

A NOD TO DEMOCRACY: FACILITATING CIVIL DISCOURSE AMID HIGH TENSION CAMPUS ENVIRONMENTS (MEETING RM 8)

LaVar Charleston, University of Wisconsin-Whitewater
Sherri Ann Charleston, University of Wisconsin-Madison

The topic of free speech has become a lightning rod for college campuses lieu of high national racial tension and polarizing government partisanship. This session presents an innovative model for engaging students, faculty and staff in participating in and facilitating sensitive topics and conversations related to race, gender, political affiliation, and other civic and current controversial topics of the day.

TEACHING FOR STUDENT SUCCESS (MEETING RM 9)

Morris Thomas, The University of the District of Columbia

Successful teaching promotes effective learning. Teaching for success involves ways in which faculty can design and deliver instruction that fosters learning environments where the learners are best positioned to succeed. In this session, six principles (context, focalization, socialization, individualization, sequence & evaluation) will be briefly considered to provide a conceptual framework for providing instruction that ultimately leads to success.

3:10 p.m. – 4:10 p.m. CONCURRENT SESSIONS

SHOULD ATHLETICS BE UNDER STUDENT AFFAIRS (MEETING RM 6)

E. Newton Jackson, Jr., University of North Florida
David Ponton, Grambling State University
Robert Lyons, Queens University

This session seeks to explore and discuss the various options of the university organizational structure. Specifically, whether athletics departments should be under the Student Affairs Division, or should that unit be a stand-alone. In some cases it is neither. There are numerous considerations regarding this matter. These two entities touch more departments than any other on campus.

SUCCESSFUL ASSISTIVE ACCOMMODATIONS TO ENHANCE THE WELL-BEING OF STUDENTS WITH DISABILITIES (MEETING RM 7)

Sadie D. Jarvis, Claflin University

The following information will be provided during the workshop: Taped text, visual and technical aids, time management, organizational skills and study strategies. The workshop will advocate accessible opportunities by providing a wide range of support services customized to

meet the individual student needs. The presentation will impart vital information to the audience such as: community resources and related services that will assist students with disabilities and learning differences to reach their maximum effectiveness and optimum level of performance.

THE IMPORTANCE OF SELF-CARE FOR STUDENT AFFAIRS PROFESSIONALS (MEETING RM 8)

Terri Lawson, North Carolina Central University

Donnae Ward Laughinghouse, North Carolina Central University

You Lead How You Feel: Effective Leadership Requires and Healthy You! In examining the best practices for building, leading, and sustaining our NCCU community, Student Affairs leaders must continually identify positive coping strategies to effectively manage during stressful and challenging times. The primary charge of all Student Affairs professionals is to create a learning environment conducive to student success while promoting exceptional customer service. More importantly, a leader's mental, emotional, physical and spiritual well-being greatly impacts how effective one is in creating such environments. Our **You Leading How You Feel** presentation takes a deeper looking into how your health and wellness affects decision making, management objectives and most notably organizational outcomes. The learning objectives for this presentation include understanding what self-care is, identifying imbalance self-care behaviors and learning best self-care practices as a leader. Student Affairs leaders and non-leaders alike must take the necessary steps to ensure they are practicing self-care in and outside of the workplace when building strong and customer friendly environments and it begins with a healthy you!

ONE CAMPUS' APPROACH TOWARDS DEVELOPING A HOLISTIC STUDENT ENGAGEMENT MODEL (MEETING RM 9)

Stevie L. Lawrence, II, Fort Valley State University

This session will focus on innovative strategies to increase student engagement which require cross divisional collaboration between academic and student affairs. The session will emphasize the development one campus' model for student engagement using civic engagement, student leadership and professional development as its cornerstones. Strategies used to impact the campus culture and influence internal stakeholders will be shared in an effort to provide a framework for shifting institutional culture toward a sustainable model for holistic student engagement.

4:20 p.m. – 5:20 p.m. CONCURRENT SESSIONS

THE FUTURE OF STUDENT AFFAIRS: NEW ROLES, RESPONSIBILITIES, AND RELATIONSHIPS (MEETING RM 6)

Amelia Parnell, NASPA

This session will highlight current issues in higher education with a focus on topics that present new opportunities and challenges for student affairs professionals. Attendees will learn about how institutions are addressing student needs with emergency aid, using data and analytics to enhance programs and services, and helping students develop workforce-ready skills through co-curricular activities. The session will connect these topics and others with a theme of how student affairs professionals are addressing complex and ever-changing issues with innovation, thoughtfulness, and collaboration.

THE NASAP STUDENT LEADERSHIP INSTITUTE: ITS BENEFITS FOR STUDENT LEADERS, ADVISORS; AND HOW TO BECOME A HOST INSTITUTION (MEETING RM 7)

James Lunnermon, SLI Coordinator, University of Maryland Eastern Shore

Have you ever wondered why you should attend the Student Leadership Institute or what it is really about. Learn more about the NASAP Student Leadership Institute, its benefits for student leaders or students interested in becoming a leader; as well as, advisors. The session will discuss how you can contribute to improving student success and leadership on your campus by attending the SLI. If you are interested in hosting the Student Leadership Institute, this is the session for you to attend.

THE ENHANCED LEADERSHIP MODEL (MEETING RM 8)

Morris Thomas, The University of the District of Columbia

The ENHANCED Leadership Model is a model that presents 8 principles for leading with excellence. The 8 principles provided in the ENHANCED (Engage; Navigate; Highlight; Assess; Network; Connect; Empower; Delegate) Leadership Model creates an acronym for essential aspects for effective leadership. In many instances leaders become overwhelmed and experience burnout, the ELM presents strategies to increase successful leadership.

12 ROUNDS OF MANAGEMENT/LEADERSHIP: WHICH ROUND IS THE KO? (MEETING RM 9)

Jarrod Benjamin, The Catalyst Firm, LLC

Success is not determined by which round you win, it's determined by your drive to push through each round. Examine your challenges as a 12-round bout. Ever had a round which your ideas were rejected from your organization and loyal to the personal traditions than organization principles? Hear the Bell, tap gloves, and let's Knock'em out!

5:30 p.m. – 6:30 p.m. **NASAP BUSINESS MEETING (Ballroom C1/C2/C3)**

6:30 p.m. **Dinner - On Your Own – Enjoy Charleston, South Carolina**

9:00 p.m. **Professional Networking**

Saturday, February 17, 2018

Represent and wear your institution or organization today.

6:00 a.m. – 11:00 p.m. **Networking Hospitality Lounge Open (Ideation)**

8:30 a.m. – 12:00 noon **REGISTRATION OPEN (Ballroom Foyer C)**

9:00 a.m. – 10:00 a.m. **CONCURRENT SESSIONS**

PROFESSIONAL EDUCATION AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES: PAST TRENDS AND OUTCOMES (MEETING RM 6)

Donavan Outten, Webster University

Adriel A. Hilton, Webster University Myrtle Beach Metropolitan Campus

The purpose of this session is to present critical findings from a recent collection of studies, presenting in a monograph entitled, "Professional Education at Historically Black Colleges and Universities: Trends, Experiences & Outcomes," which examined the experiences of Black doctoral students who are persisting in their programs, particularly professional programs of study, at HBCUs. Implications for student affairs practitioners are discussed.

THE USE OF NONTHERAPEUTIC MOVEMENT TO HEAL STUDENTS FROM PAST AND CURRENT TRAUMA (MEETING RM 7)

Shawntell Phoenix-Martin, Savannah State University

College students are presenting with increasingly more reports of current and past trauma. The trauma is manifesting in various diagnoses which is negatively impacting academic success in college. Researchers revealed that using expressive arts (dance, music, drama and writing) as a form of treatment has been effective when working with mental health and physical diagnoses. This workshop will discuss the history of expressive arts with a concentration on dance/movement techniques. Each participant will experience the 5Rhythms program which was developed by Gabrielle Roth.

BLACK MENTAL HEALTH MATTERS (MEETING RM 8)

Phillip Roundtree, Quadeffy, LLC

This presentation discusses historical/current perceptions, societal influences, and barriers impacting the mental health and subsequent utilization of services by the Black community and strategies to overcome.

HOW TO KEEP 'EM COMING BACK: FIVE STRATEGIES TO IMPROVE STUDENT RETENTION (MEETING RM 9)

Lecia J. Rivers, Speak Up Enterprise

Student retention is one of the most important issues facing higher education today. With one-third of college students dropping out of school each year, it's a topic universities across the country have noticed, but few have found a workable solution to the problem. This workshop is designed to teach you 5 tips/strategies on how to improve student retention through partnerships and relationship development.

10:10 a.m. - 11:10 a.m. CONCURRENT SESSIONS

BLACK MASCULINITY, POP CULTURE, MEDIA, AND HIGHER EDUCATION (MEETING RM 6)

Donavan Outten, Webster University

Adriel A. Hilton, Webster University Myrtle Beach Metropolitan Campus

Millennial and post-millennial Black males are commonly faced with obstacles that can influence their academic achievement within the education pipeline. For many, the thought of success through academics can be seen as an unachievable feat as a result of repetitive negative imagery absorbed through radio, film, and television. While historically Black male disinterest

towards academics can be seen as early as the fourth grade which in turn can lead to them gravitating towards sports and entertainment for future occupation, the significance media has influenced on Black male academic achievement must be thoroughly unpacked.

IS YOUR DEPARTMENT CUSTOMER FOCUSED? LET'S TALK ABOUT IT.... (MEETING RM 7)

Terria Williams, Claflin University

Mike Zeigler, Claflin University

This interactive session will generate conversation about best practices addressing potential issues but more importantly ensuring customer service was at the forefront. The session highlights the importance of building goodwill with customers and presents ways to identify opportunities to develop a solid relationship with customers to make them loyal for the long term and maintain and increase retention.

BUILDING A COACHING MODEL IN ACADEMIA: COACHING STUDENTS TO SUCCEED (MEETING RM 8)

Latrece Williams-McKnight, McKnight Williams & Associates, LLC

There are as many types of advising as there are ways to accomplish it. While most advising is reactive, academic success coaching is a more developed and intensive form of advising that focuses on proactive, high-touch intrusive advising techniques. This workshop will focus on the importance of student success coaching and how to build an academic coaching model on your campus.

PROMOTING STUDENT LEARNING AND SUCCESS THROUGH STUDENT AFFAIRS STRATEGIC PLANS (MEETING RM 9)

Dr. Pedro Nino, North Carolina Central University

Monica Stuckey, North Carolina Central University

Current trends in higher education emphasize learning outcomes in programs, services, and activities implemented by student affairs professionals. This session discussed a strategic plan for students to enhance their knowledge, skills, and dispositions while participating in co-curricular and recreational events. Attendees will identify a time flow, partners, data collection, and goals with the help of templates provided by the presenters.

11:20 A.M. – 12:20 P.M.

CONCURRENT SESSIONS

WHERE DO YOU FIT IN THE PUZZLE? BUILDING PATHWAYS TO STUDENT SUCCESS: ADMINISTRATORS, FACULTY, STAFF, STUDENTS, AND ALUMNI (MEETING RM 6)

Denver Malcom Key, Claflin University

Student Success is a top priority in higher education for many institutions. This session will highlight best practices, research based, and innovative strategies to improve student success for all students using a campus wide approach. The responsibility of student success is often the victim of the all too famous ping pong game. Who is responsible for Student Success on your campus? Or do the responsibility bounces back and forth from one person, department, or division to another one. The time campuses spend shifting the responsibility of student success, the persistence, retention, and graduation rates are steadily declining. This presentation will

demonstrate how student success is a campus wide initiative and how each person connected to the institution play a role.

LEADING WITH A PURPOSE (MEETING RM 7)

Lecia J. Rivers, Speak Up Enterprise

When it comes right down to it, being a great leader starts from deep inside you. You can't lead others if you don't first learn how to lead yourself. And once you learn how to lead yourself, you need to inspire the people who work with you.

This impacting, exciting and interactive workshop will provide you with effective strategies for leading with passion and purpose. This is a great session for students and professionals.

STUDENT ACTIVITIES: PROGRAMMING ON A SHOESTRING BUDGET (MEETING RM 8)

Venessa McKinney, Albany State University

This session will discuss creative and innovate ways to plan and implement student activity programs with limited resources. Participants will have an opportunity to share and learn from others on how to maintain effective programming to improve student success even when resources are limited.

12:30 p.m. – 1:45 p.m. LUNCH - ON YOUR OWN

2:00 – 3:00 p.m. NASAP/NASPA Meeting (Meeting RM 6)
(NASAP & NASPA Board Members Only)

6:00 p.m. CLOSING CONFERENCE DINNER (Ballroom C1/C2/C3)
Dr. Tia Brown McNair, Vice President in the Office of Diversity, Equity, and Student Success, Association of American Colleges and Universities (AAC&U), Washington, DC

9:00 p.m. Professional Networking

Sunday, February 18, 2018

11:00 a.m. Checkout and Travel Safely Back Home